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As we approach Christmas and the end of 2025, I would like to extend my sincere thanks to our customers and partners for your continued trust and collaboration throughout what has been an exceptionally busy and productive year.

This roundup highlights some of the key milestones and achievements we have delivered together. As the UK water industry progresses through AMP8, the importance of strong partnerships, collaboration, and innovation in meeting increasingly ambitious goals has never been clearer. We remain fully committed to supporting our customers through sustained investment in our people, our UK-based manufacturing facility, and the ongoing development of innovative new products and solutions.



Simon Spridgeon Commercial Director

This year also saw the launch of our new Customer Service Charter, which clearly sets out our commitment to service excellence and to delivering consistent, high-quality support across everything we do.

On behalf of the entire team, I would like to wish you a Merry Christmas and a Happy New Year. We look forward to continuing to work closely with you and building on our shared success in 2026.



CUSTOMER AND INDUSTRY SUPPORT

Throughout 2025, we worked closely with customers, industry partners, and the AVK Group to showcase and support the full range of Atplas products. This included trade exhibitions, developer days, training events, conferences, and more across the globe.

These are just a few of the events the team took part in during 2025, highlighting our commitment to collaboration, innovation, and sharing practical solutions with the water industry.



Atplas were pleased to attend **United Utilities Developer Day** 2025 at The Totally Wicked Stadium in St Helens, connecting with industry peers and United Utilities colleagues. We showcased our 100% recycled plastic boundary boxes and introduced our new 4 or 6 port Matrix Multi Barrier Box for contaminated ground, demonstrating, demonstrating its installation and sustainability benefits, with strong interest from SLPs across the sector.



Demand for our Matrix Boxes is rising across key export markets. In November, Export Sales Manager James Pick attended the **13th Annual Balkans Joint Conference and Exhibition in Tirana** with our Albania and Kosovo distributor, Hidro Mentori. The event showcased our Matrix range and Talbot Pushfit solutions.









Utility Week Live - May 2025



Training Customers Across Scotland

Ray and Sally were out on the road visiting our distribution customers across Scotland, delivering product training across the full Atplas range. These visits play a key role in how we support our valued merchant partners, ensuring they have the knowledge and confidence to represent our products effectively.



Proud to support the Northumbrian Water Developer Day 2025

We were delighted to attend this year's Developer Conference, connecting with developers, partners, and industry specialists.

It was a great opportunity to showcase our work and hear practical insights from speakers on the key topics shaping development in 2025. Many thanks to Northumbrian Water for hosting such a well-organised event.



Wolseley Infrastructure Trade Show 2025

A fantastic day and night at Silverstone with Atplas, AVK UK Ltd, and Fusion! The event was a great opportunity to showcase our products, connect with colleagues and partners, and enjoy the spirit of innovation and speed.

Thanks to everyone who joined our fun games on the stands, and a big thank you to the Wolseley team for organising such a memorable event — we can't wait for next year!

On 10 November 2025, Atplas attended the **British Water Annual Conference**, the UK water sector's flagship event for collaboration and innovation.

Exhibiting with AVK UK, Fusion and Glenfield Invicta, we showcased our combined expertise in supporting the sector's evolving needs.

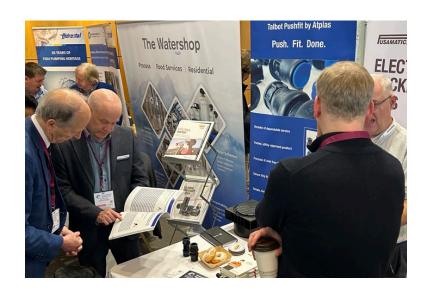
Eight months into AMP8, conversations highlighted growing clarity and the shared understanding that achieving future goals will require even stronger collaboration.



All Ireland Water and Wastewater Expo 2025

Alongside partners AVK, Fusion, and Glenfield Invicta, the Atplas team connected with utility leaders, engineers, planners, and contractors from across Ireland's water sector.

Discussions covered real-world challenges and future-focused solutions — from Smart Water and pressure management to leakage reduction — and it was great to share how AVK's innovations are supporting the industry as it moves into AMP8.



Fusion Utilities – Peterborough

In November, we visited Fusion Utilities in Peterborough with the AVK roadshow van, showcasing the Talbot Pushfit range and the new Matrix Multi Barrier Box for Contaminated Ground. Customers and the Fusion team had the chance to see products in action, ask technical questions, and discuss upcoming project requirements.



CORE VALUES & CUSTOMER CHARTER LAUNCHES

CUSTOMER CHARTER

This October, we officially launched our Customer Service Charter – the result of months of collaboration and discussion across every department. Each team made its own commitments to enhancing the customer experience, and for the first time, we shared these publicly with our customers.

Developed in partnership across our four UK sister companies – AVK UK, Atplas, Fusion Group, and Glenfield Invicta Ltd – the Charter reflected our shared vision for consistent, high-quality service. Building on our familiar Expect... promises, it placed our customers firmly at the heart of everything we did and provided a clear roadmap for delivering on our commitments.



Why it mattered:

- It set clear standards for service excellence
- It brought our Expect... promises to life in a meaningful way
- It highlighted what truly set us apart

Creating the Charter strengthened collaboration across teams, ensuring every interaction reflected our values. By launching it, we showed our customers not just what we promised, but how we delivered on it every day — a milestone in our ongoing commitment to exceptional service.

CORE VALUES



At the core of the DNA we share with the rest of the AVK Group is our five values that act as our guiding principles and set the direction for how we run our business. These values are the foundation for our growth and results.

The five core values ensure a healthy company and constantly commit us to remaining industry leaders by continuously developing our business, solutions and people.

This year we rolled out new visuals to promote these values across Atplas.

CHARITY & COMMUNITY SUPPORT



We were delighted to welcome Aquabox onto site to meet our leadership team and colleagues taking part in our charity walk. Volunteers Carol and Malcolm shared Aquabox's inspiring story and demonstrated how their filters transform contaminated water into safe drinking water for families in disaster zones—often a life-saving difference. On Friday 12th September, we hosted our 2nd Annual 5K Walk in support of Aquabox, starting and finishing at Newton Beach Car Park. Thank you to everyone who took part—your steps helped raise vital awareness and funds. Alongside the walk, we ran a sweepstake and raffle, with all proceeds going directly to Aquabox.

Aquabox is almost entirely volunteer-run, with just one part-time employee. Just £35 covers the cost to produce and deliver a filter that can provide clean drinking water to a family of 12 in urgent need.

We're proud to support such an impactful charity and grateful to Aquabox for visiting us.



Save the Children - Christmas Jumper day



Community Beach Clean

MENTAL HEALTH & WELLBEING



Celebrating Success at the Mental Health & Wellbeing Awards!

In 2025, Atplas was proud to win the Workplace Wellbeing award at the Mental Health & Wellbeing Awards Wales, recognising our ongoing commitment to a supportive and inclusive workplace.

Our Mental Health First Aid team played a key role in championing wellbeing across the business, and our HR Manager, Sharon Lewis, was also named Wellbeing Champion of the Year for her dedication to creating a positive, caring culture. These achievements reflect the collective effort of the entire Atplas team in prioritising wellbeing every day.

Our Commitment to Mental Health & Wellbeing

Throughout 2025, the Atplas HR team actively championed mental health and wellbeing across the business, organising and supporting a range of events such as Suicide Prevention Day, Mental Health Awareness Week, Time to Talk Day, Grief Awareness Day, and more. These initiatives provided opportunities for open conversation, education, and support, helping to create a workplace culture that prioritises wellbeing, inclusivity, and care for every team member. The ongoing dedication of the HR team ensured that mental health remained a visible and valued part of life at Atplas throughout the year.





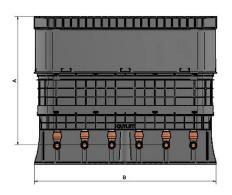


NEW PRODUCTS & INNOVATION



Product innovation has been at the heart of what we do since the foundation of Atplas in 1974, and our innovation story continued in 2025. Key product launches were the Matrix Multi Barrier box and EBCO Barrier Strap, both for contaminated ground use.

Our Design and Quality managers also had a successful trip to a key customer in France to advance work on a continuing development of products for export.















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